

# Will Your Employer Sponsor Your Learning?

Many professionals secure employer support when enrolling in the **Certified ESG Professional** course. It's a win-win.

Companies benefit from enhanced ESG leadership, improved boardroom insight, and stronger compliance practices—while you gain the credentials and confidence to lead with purpose in today's evolving landscape.

If you're considering asking for support, this guidance document will help you get started.

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## Why Employers Support This Course

Organisations are increasingly backing this diploma because it:

- Improves governance, risk, and compliance in the ESG context
  - Enhances strategic and regulatory insight within leadership
  - Encourages ethical, responsible, and forward-looking decision-making
  - Supports ESG, DEI, and AI-readiness initiatives across the organisation
  - Increases credibility through certified, sustainability-focused leadership
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## How to Approach the Conversation

Convincing your employer doesn't require a big pitch—just a thoughtful, strategic approach.

This guide includes:

- Advice on how to start the conversation
- Key points to align your ESG goals with business priorities

- Tips to confidently make your case for support
- A breakdown of what companies typically look for before approving sponsorship

It's not a form or a template pack. It's simply a **supportive resource** to help you plan, reflect, and act effectively.

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## What Documents Are Usually Needed?

If you're planning to ask for sponsorship, these are the types of materials employers often ask for as part of their internal approval process:

| Document                                     | Purpose   |
|--|---|
| <b>Business Case / Justification</b>         | A short explanation of how this course will benefit both you and your organisation.                                       |
| <b>Course Brochure</b>                       | Includes structure, duration, learning outcomes, and certification details. <i>(Available separately on our website.)</i> |
| <b>Accreditation Information</b>             | Demonstrates the academic or institutional recognition of the diploma.  |
| <b>Letter of Support / Internal Approval</b> | Optional. Sometimes required by HR, Learning & Development, or line managers.   |

*Note: We do not provide these documents. You'll need to create or request them based on your organisation's processes.*

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